



CITY OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY (DDA)
ORGANIZATIONAL MEETING OF THE BOARD
TUESDAY, JANUARY 8TH, 2017 5:00 PM
CITY HALL – 86 WEST CENTER STREET
Douglas, MI 49406

AGENDA

1. Election of Officers
Chair, Treasurer, Recording Secretary, Corresponding Secretary and/or Co-Chair
2. Call to Order
3. Roll Call
4. Approval of Agenda
5. Approval of December 10, 2018 Strategic Planning Workshop Meeting Minutes
6. Public Communications (Verbal / Written)
7. Downtown Business Communications (Verbal / Written)
8. Financial Update
 - A. Budget Report
9. Unfinished Business
 - A. SWOT Analysis and 2019 Goal Priorities
10. New Business
11. Committee Reports
 - A. Executive / Finance
 - i. Business Improvement Program Grant Request
 - B. Public Relations
 - C. Events
 - D. Economic Development and Design
 - i. Signage
12. Staff Report
 - A. MCACA Street Performers Grant
 - B. Retail and Housing Market Analysis
 - C. Public Relations Coordinator
13. Board Member Comments
14. Chairman Comments
15. Adjournment