

Douglas Downtown Development Authority Meeting Minutes from January 8, 2019

The meeting was called to order at 5:00 pm and roll call was taken. Present were Josh Albrecht, Michael Alto, Linda Anderson, Jerry Donovan, Patricia Lion, Erik Pennebaker, Patsy Ramsey, Bill Underdown. A quorum was established. Also attending were Lisa Imus, Marcia Bradley, and Neal Seabert. Absent was John Burmeister. A vote was taken and approved to have Patricia Lion chair the meeting.

The agenda was approved as presented.

Lisa Imus reported on the SWOT (“Strengths, Weaknesses, Opportunities, Threats”) Analysis and 2019 Goal Priorities resulting from the Strategic Planning Workshop held by the Board December 10, 2018. SWOT suggestions submitted were then voted on by the Board to establish priorities. Lisa Imus then reported the Retail and Housing Market Analysis meeting provided a good basis for development progression. Also, that she had been in negotiations to have street performers during the summer season.

Marcia Bradley, Public Relations Coordinator, reported website and app updates were current. She was instructed by the Board to generate a monthly newsletter to be posted on the DDA Facebook page and emailed to downtown businesses.

Patsy Ramsey delivered her Treasurer’s Report stating that we are half-way through the fiscal year and her report reflects six months of activity. She informed the Board that the DDA had \$27,956.97 in revenue, \$11,410.12 in expenditures, representing approximately 30% of expenditures, for a year-to-date net income of \$16,546.45. Patsy Ramsey predicted there will be approximately \$1,253.50 of this month’s expenditures. The motion to approve the financial report was made and the motion passed by voice vote.

The Events Committee suggested future events may include a Christmas Artists Market at which Douglas Fir trees may also be sold, extending the Summer Socials into the Fall, a Spring April/May Pre-View business reopening with a store front competition and official unveiling of the town, a Bayou Bash when the second stage of the dock is completed, and a Douglas Days Festival during Venetian Weekend located at the park on the Blue Star Trail in Douglas.

Erik Pennebaker reported there were two bids received for the final signage for Douglas and a final decision would be made at a meeting the next day.

Patsy Ramsey mentioned the DDA Board needed to set a place for their March 12, 2019 meeting.

The meeting adjourned at 6:50 pm.